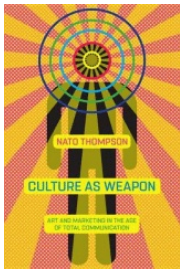


AST MKTG

Business & MKTG Books

Created by Ideveaux



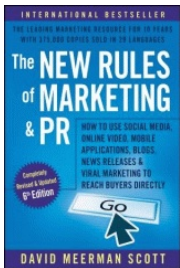
Culture as weapon : the art of influence in everyday life

Thompson, Nato, author.



The one week marketing plan : the set it & forget it approach for quickly growing your business

Satterfield, Mark, 1955-



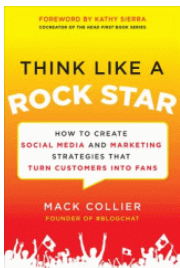
The new rules of marketing & PR : how to use social media, online video, mobile applications, blogs, news releases, and viral marketing to reach buyers directly

Scott, David Meerman, author.



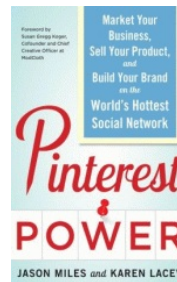
Inbound marketing : get found using Google, social media, and blogs

Halligan, Brian, 1967-



Think like a rock star : how to create social media and marketing strategies that turn customers into fans

Collier, Mack.



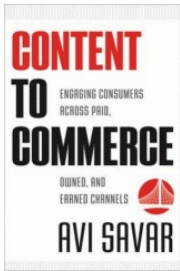
Pinterest power : market your business, sell your product, and build your brand on the world's hottest social network

Miles, Jason, 1970-

AST MKTG

Business & MKTG Books

Created by Ideveaux



Content to commerce :
engaging consumers across
paid, owned, and earned
channels
Savar, Avi, 1973-



The 30 day MBA in
marketing : your fast track
guide to business success
Barrow, Colin.



The everything guide to
selling arts and crafts online
: how to sell on Etsy, eBay,
your StoreFront, and
everywhere else online
Solga, Kim.



Instagram power : build your
brand and reach more
customers with the power of
pictures
Miles, Jason, 1970-